

OVERSEAS PRESS CLUB BULLETIN

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THOMAS NAMED HONORARY CHAIRMAN

Nessen and Forbes Will Talk Shop

Do you think the press scuttled President Ford's election campaign? Ron Nessen does.

Do you think that the United States economy "has never been healthier?" Malcolm Forbes does.

These two interesting premises set the stage for the next two "Shop Talks," arranged by *Larry Stessin* and *Gloria Zukerman* who co-chair the committee. President Ford's ex-press secretary Nessen will be on deck on the evening of Wednesday, October 18 (starting at 5:30 pm), and Editor Forbes of *Forbes* magazine will speak at luncheon Tuesday, October 24.

Author of the *Playboy* Press book "It Sure Looks Different from the Inside," ex-newspaperman Nessen accuses the press corps of magnifying President Ford's stumbles to a degree where a "cynical chic" press developed a fatal perception of the President as being inept. He writes, "Gerald Ford's biggest continuing problem in the White House was the portrayal of him in the media as a bumbler." Nessen admits that Ford was "no innovator," but claims that he was "the right man at the right place at the right time." His comments about press paranoia in the post-Watergate period promise to make this a lively evening.

"We don't preach nepotism, we practice it," Malcolm Forbes told a recent audience. And practice it they do. Son of the magazine's founder, he is an outspoken and quotable defender of free enterprise — both in print and in speech. He firmly believes that we never had it so good. "There's more new business today, there are more people making money," he maintains.

Perhaps Ron Nessen can take solace from Mr. Forbes. The publisher recently



Lowell Thomas

told a visitor, "Actually the best thing that's happening in this country today is that Mr. Carter can't implement half of his suggestions."

Harold M. Evans, editor of London's *The Sunday Times*, will speak at a
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OPC Semi-Annual Meeting Oct. 25

In a special message, President Henry Gellermann extends a personal invitation to Club members to attend the OPC's semi-annual meeting Oct. 25 at the Biltmore at 6:30 p.m.

"A number of matters have come up during my first months in office that are of vital importance to the membership and the future of the Club," President Gellermann told the Bulletin. "Because of this, the Board of Governors and I would like to get an expression of opinion from the members before taking final action. If we are to act in the members' best interests and in the future wellbeing of the OPC, please join us and speak up. If you can not attend, I will welcome your thoughts by letter or telephone call."

Veteran journalist, world traveler and the fourth president of the Overseas Press Club (in 1942), *Lowell Thomas* has accepted the Club's invitation to serve as honorary chairman for the 1979 OPC awards banquet, one of journalism's most festive evenings, in New York City next May.

Reviving a tradition established in 1942, OPC President *Henry Gellermann* said that Mr. Thomas will preside over an invited committee of leading New York media executives representing the city's newspaper, magazine, television, radio and syndicate companies. "Among those serving on the original committee were former President Herbert Hoover, former Secretary of State Cordell Hull, Ambassador William Bullitt, Ambassador Hugh Gibson and Lt. General Hugh A. Drum. *Burnett Hershey* was president of the OPC and Soviet Ambassador Maxim Litvinoff was the featured speaker at the Awards Banquet. We propose to revive the aura and pomp of the early days of the Club in 1979, he said.

Lowell Thomas has broadcast to a greater audience than any other man. His reporting literally made history. During a career that began almost 70 years ago, he has covered news from Pole to Pole. In 1975, the OPC honored him with the President's Award to add to his fabled list of professional honors. As honorary chairman of the 1979 OPC Awards Banquet, he will serve with *Bob Sheridan* of AP/Dow Jones who is chairman of the Dinner Committee.

CORRECTION

Through a clerical error, the last issue of the *Bulletin* listed *Matt Bassity* as the cosponsor with *Stella Margold* for the membership application of *Hooshang Feizbaksh*, General Director, Ministry of Information & Tourism, Iran. The cosponsor should have been: *Harry Rand*.



(L. to R.) Steve Yolen, Daily Post Executive editor; Mauro Salles, editor-in-chief and publisher; and John H. Garner, executive director, at the OPC Sept. 28

New Brazil Daily Sets Nov. Debut

Advance announcement of a new, multi-regional English-language daily newspaper for Latin America was made at the OPC on Sept. 28. Up from Sao Paulo, Brazil, to give OPCers a preview of the new publication was Mauro Salles, a leading Brazilian journalist and advertising executive who is editor-in-chief and publisher of the newspaper: executive editor Steve Yolen (son of OPC Past President Will Yolen) and executive director John Garner.

"We plan to speak up and speak out for Latin America," Salles told a packed conference room.

To be called the "Latin America Daily Post," the newspaper expects to begin daily publication Nov. 28, Salles said.

Copies of a pilot issue were distributed at the OPC meeting. The publication, to be distributed throughout the Latin American region, will utilize its own staff, correspondents in key Latin American capitals, the *Los Angeles Times-Washington Post* news-wire, UPI, AP-Dow Jones and other services for its basic news input.

Salles said the newspaper was "meant to play the same kind of role in Latin America that the *International Herald Tribune* plays in Europe and *The Asian Wall Street Journal* plays in the Orient."

He said the paper was "100 per cent Brazilian owned" and explained that Brazilian legislation prohibited non-Brazilians from owning shares in a daily newspaper.

In response to a question, he revealed that he had invested nearly a million dollars in the project to date.

Yolen, a former UPI Latin American correspondent and bureau executive and South American correspondent

LETTERS

Former OPC president W.W. Chaplin (1945-49), lovingly known along the corridors of NBC as "gravelvoice", died August 18 in Bradenton, Fla., at the age of 83.

Chaplin's career as a journalist began in Syracuse, N.Y., and from there became global in scope. For eleven years he was with the AP in America and Europe. He joined the INS in 1932 and covered the White House and the dramatic first year of the New Deal. From there he moved to Rome and the Paris Bureau of INS and covered the Ethiopian War.

When the British Expeditionary Force went to France in 1939, Chaplin went along as one of the first war correspondents from the USA, and after returning to this country went to the Pacific theatre for INS, which then assigned him to India where he covered the Ghandi uprising at Bombay.

Next assignment was the battle of Stalingrad. He worked for NBC from 1945 until 1961, and it was during his administration that the OPC made great strides in membership and in its position as one of the world's leading press clubs.

Upon his retirement in 1961 he became a news commentator for Radio Station WBRD in Bradenton, Florida.

He is survived by 3 daughters, a son and a brother.

Henry Gellermann

Tomas D.W. Friedmann, editor-in-chief of ILA - International Literary Agency, 1-18015 Terzorio IM - Italy - just back

for Fairchild Publications, described the newspaper as "the most exciting new English-language publishing venture in our part of the world in a long time. This will be a serious, significant publication and we hope to be able to make a real impact with it."

Up-and-coming

Wednesday, Oct. 18, 5:30-7:00 p.m. - SHOP TALK. Guest: Ron Nessen - news correspondent and press secretary to former President Gerald Ford. Author, "It Sure Looks Different From the Inside."

Tuesday, Oct. 24, 12 noon cocktails; 12:30 luncheon. - SHOP TALK Luncheon. Guest: Malcolm S. Forbes. President and editor-in-chief of FORBES Magazine.

Wednesday, Nov. 1, 12 noon cocktails; 12:30 luncheon. - SHOP TALK Luncheon. Guest: Harold M. Evans, Editor *The Sunday Times*, London (1975 International Editor of the Year) and author. Subject: Observations on photo journalism and freedom of the press around the world.

Tuesday, Nov. 14, 5:30-7:00 p.m. - SHOP TALK. Guest: Herbert Schmertz, Mobil Oil Corporation.

Tuesday, Nov. 28, 12 noon cocktails; 12:30 luncheon - SHOP TALK Luncheon. Guest: Max Frankel. Editor, Editorial Page, *The New York Times*.

from London for the London Book Fair October 10 & 11th at the Grosvenor House.

On October 18th Friedmann and partner Ingeborg Grundmann will attend the Frankfurt International Book Fair.

Friedmann's ILA specializes in handling translation rights to books and magazines internationally. Though located in Italy, business done is in all the different European languages. ILA offers currently an encyclopedia of parapsychology - and is also looking for books - i.e., a series written in first person - true-strange travel adventure with shock appeal.

Missing persons: Lost a good friend Edward Hymoff - anyone know his whereabouts since moving to PBC in Washington? -Tomas D.W. Friedmann

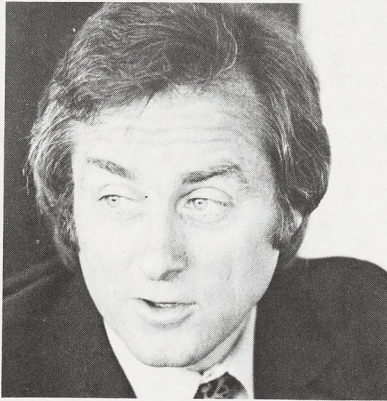
FROM THE CLUBS

A survey of American news correspondents working in Japan showed them to be unsatisfied with the handling of their reports in the United States.

The survey was conducted in Tokyo by Alan Miller, a summer intern from Honolulu's East-West Center, and was reported in *No. 1 Shimbun*, monthly newspaper of the Foreign Correspondents Club of Japan.

Miller received replies on a written questionnaire from 77 percent of Amer-

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Harold M. Evans

(Continued from page 1)

special "Shop Talk" luncheon Wednesday, November 1. He will discuss news and press restrictions around the world, a major topic of the 20th UNESCO conference in Paris.

As a member of the executive board of the International Press Institute, a group of some 2,000 editors who monitor freedom of the press, Evans is on top of the news. He will be giving luncheon members and guests a first-hand report on this important subject. Reservations are recommended. (Mary Novick 687-2430).

Educated in England, but receiving a Masters of Art degree for International Reporting as a Commonwealth Fellow at universities of Chicago and Stanford, Evans has published a five-volume study of newspaper design and editing; the series begins with "Newsman's English." His latest book, just released by Holt, Rinehart and Winston, "Pictures on a Page", is a workbook for photographers and journalists.

(Continued from page 2)

ican newsmen based in Japan and interviewed 17 of them personally.

Japan news received less play in U.S. print and broadcast media than it deserved, 88 per cent of the American correspondents said.

The writers said most of their dispatches were printed but usually in non-prominent positions on inside pages. Writers for news magazines said less than half their material was printed. Network correspondents reported 75 to 80 per cent use of their files but rarely on the prime 6 p.m. newscasts.

The Tokyo newswriters said they believe their poor play resulted from the need to give long explanations of complex Japanese issues; greater U.S. interest in Europe, the Middle East and Africa; and an American concept that Japanese news should deal mainly with such exotic subjects as geisha, raw fish, and cherry blossoms.

—Al Kaff, Hong Kong

Hentoff Discusses 1st Amendment

Nat Hentoff, well-known journalist and educator, was the guest speaker at the OPC's "Shop Talk" Oct. 5. Invited by Larry Stessin and Gloria Zuckerman, co-hosts of the evening, his subject was, "How the Press Covers and Confuses the 1st Amendment Issue."

The 1st Amendment, giving Mr. Farber the right to withhold his sources of information in the trial of Dr. Jascalevich in New Jersey, according to his lawyers, is of prime concern to all journalists. (OPC President Henry Gellerman is on record in the Bulletin stating that the OPC is in full support of Mr. Farber's withholding his notes in the Jascalevich case.)

In spite of almost general support of Mr. Farber in the press, Mr. Hentoff said, there is confusion among reporters themselves, since although New Jersey has a very strong "shield law" to protect a reporter's sources, this law could be ruled unconstitutional if it is in violation of the 6th Amendment, which guarantees the defendant in criminal cases the right to all facts that may help in his defense.

Case Still Pending

Mr. Hentoff quoted Anthony Lewis of the *New York Times* itself as saying, "A defendant, charged with a serious crime, may have good reason to see the notes of a reporter who stirred up the case against him." He also quoted syndicated columnist Carl Rowan: "The Farber case goes a long way toward turning the First Amendment upside down, making it an escape hatch for almost everyone accused of a gruesome crime."

The Farber case has a long way to go and facts troubling reporters are still unsolved. Is there a "turning off" by the public of the entire handling of the case? Are reporters sources going to dwindle away? And most important, according to Hentoff, "the maddening question remains... whether a reporter is to be absolutely immune from disclosure. Without exception. Even if a defendant may drown in that silence."

In the latest rulings in the Farber case, the U.S. Supreme Court vacated its stay of the lower court ruling ordering the *Times* reporter to surrender his notes or return to a New Jersey jail. And Tuesday, Oct. 10 the lower court stayed its order until Oct. 12 in a 48-hour postponement which the judge said was to "give him time to make up his mind to comply or not."



W. W. Chaplin 1895 - 1978

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OPC BULLETIN

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John Guenther, Chairman and Editor; Helen Alpert, Matt Bassity, Ruth Biemiller, George Burns, Blythe Foote Finke, Ben G. Frank, Thomas J. Kraner, Ralph Leviton, Rosalind Moore, Grace Naismith, Rebecca Riger.

Who, What, Where

By GRACE NAISMITH

HONORS: Jay Bushinsky, special correspondent of the Chicago *Sun-Times*, was awarded the Newspaper Guild of Chicago's "Stick of Type" Award for investigative reporting. The Page One Award was for his series in the *Daily News* on war-crimes suspects ... **Alan Levy** is the winner of this year's Pacific Area Travel Association award for excellence in the best newspaper article: special interest category. The story appeared in *The New York Times* Travel Section, the front-pager telling of climbing Ayers Rock in Australia.

NEW LOOK: Richard Dempewolff, former OPC Board member, and his wife Rita (of *Reader's Digest*) have "took to the woods," leaving Chappaqua after many years. The address is R.D. 1, Box 61, Henryville, Pa. 18332. Dick has an article in *The Reader's Digest* for October entitled "Arrest the Heat Thieves in Your Home" ... **Martin McReynolds** has been transferred to Bogota, Colombia, where he will be manager for UPI International. He leaves Buenos Aires where he was UPI's South American news editor. Address (and if there are other OPC members in Colombia, please call): Apartado Aereo 3516, Bogota, Colombia ... **Dr. Dean Casey White** has been appointed director of communications for the U.S. Middle East Association in Rutherford, N.J. ... **Conrad Clark**, photo-journalist with the *Daily News* in St. Thomas, U.S.V.I., has been promoted to master sergeant in the National Guard. "Pinned" by Col. Joe E. Burke, Ariel Melchior, Sr., former publisher of the *Daily News*, his son, Ariel Melchior, present publisher, and other members of the staff dined at Papagayos Restaurant in Tutu. Clark, long in the journalism field, was in the Army following studies at Columbia University and Howard University. He was a former U.S. Army senior war correspondent and came back from Vietnam with seven Bronze Stars ... **Jonathan Kapstein**, after two years in Italy with *Business Week*, leaves for Johannesburg to open a new African bureau. His replacement in Rome will be **Ronald Taggiasco** who returns to Italy after two years in the *Business Week* Cairo post. Jon's address: P.O. Box 31713, Braamfontein, Johannesburg 2017, South Africa.

RETIRED: Joe Dine, with his wife Laurie, to their house on Martha's

Vineyard, where he will cover the island for *Variety*. Also he will cover Nantucket and Cape Cod and Martha's Vineyard for National Public Radio. Address: P.O. Box 1956, Vineyard Haven, Mass. 02568.

ON TV: Sigrid Schultz, famous correspondent-in-chief for Central Europe, 1926-1941 for the *Chicago Tribune*, will be seen on Channel 8, Oct. 29, from Westport, Conn. Sigrid will talk on the dangers of renewal of Naziism. She was among the OPC foreign reporters - female - in the book, "Up From the Footnote," recently mentioned in the Bulletin.

MAGAZINES: Larry Stessin's book, "Risks, Rights and Responsibilities of Today's Executives" was the subject of a two-part article in the executive edition of *Newsweek* Sept. 4 and Oct. 2. Jane Bryant Quinn, *Newsweek's* business columnist, was the author ... **Robert Misch** has been made Drink Editor of *House Beautiful*. And Bob is conducting his usual wine courses at the West Side Y.M.C.A., 5 West 63rd Street. Beginners started in Oct.; "for those with a more cultivated palette," Nov. 28 to Dec. 19.

BOOKS: Arnold Brackman's latest book (McGraw-Hill) was a September Book-of-the-Month Club alternate selection. Title: "The Luck of Nineveh: Archaeology's Great Adventure." Brackman was a former UP foreign correspondent and bureau chief, and staff writer of *The New York Times* ... **Walter Henry Nelson** and Terence Prittie, report that Random House has a new British edition of their book, "The Economic War Against the Jews," Secker & Warburg are the London publishers. The authors recently testified

by invitation before the House of Lords Select Committee on the Foreign Boycotts Bill.

OFF TO THE FAIRS: Fred Kerner, Harlequin Books, Canada; Alex Liepa, Doubleday; Ken Giniger of K.S. Giniger Co., Inc., and literary agent Anita Diamant, are attending book fairs in London. Ken will go on to Frankfurt fair and to Austria to see the World Gymnastic Championships. Anita recently spoke in Chicago to the American Society of Journalists and Authors at its Midwest Writers' Conference.

CHAIRPERSON RE-APPOINTED: OPC President Gellermann has asked Al Wall to serve again as head of the house operations committee.

SEEN ON THE SCENE: Barney Cameron, retired president of *The Pittsburgh Press* and former V.P. *Herald Tribune*, enroute to England on Q.E.2.

EAT AND DRINK WITH US!

The publication of *Dateline 1978* is an appropriate time to express the Club's, and my personal, appreciation to the members who contributed their time as judges for the OPC's 1978 Awards Program.

The members' names are listed in *Dateline's* Awards section. Our program would be impossible without their efforts. We thank them.

Sincerely,

Bob Sheridan
Awards Chairman

Are your name, title, and address correct? If not. . . make corrections on the mailing panel below, insert in envelope and return it to the OPC!

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